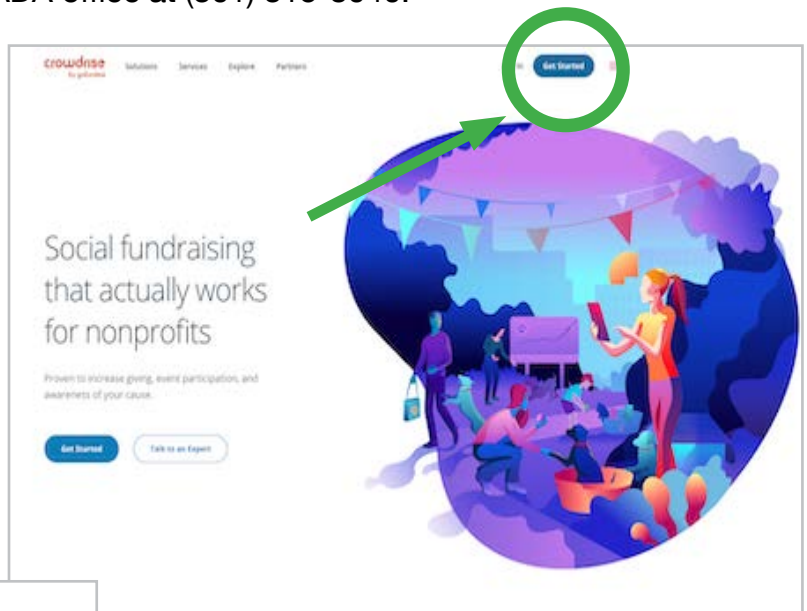


Crowdrise Set-up Guide

This guide will walk you through the steps you need to set-up your fundraising team page for the JCADA 5K & Wellness Day or how to join an existing team. If you need additional help or have any questions, please contact Shana Brouder at event@jcada.org or call the JCADA office at (301) 315-8040.

Step 1: Go to the Crowdrise homepage (www.crowdrise.com) and click the “Get Started” button in the middle of the screen or in the top right-hand corner of the screen.



Welcome to CrowdRise

Let's get you all set up so you can verify your nonprofit and begin setting up your first campaign!

Already Have an Account? [Log In](#)

First Name	Last Name
<input type="text" value="Morgan"/>	<input type="text" value="Rone"/>
Phone	Email
<input type="text" value="3013158040"/>	<input type="text" value="morgan@jcada.org"/>
Confirm Email	Password
<input type="text" value="morgan@jcada.org"/>	<input type="password" value="*****"/>

Yes, I want to receive Crowdrise's emails

I agree to Crowdrise's [Terms, Privacy Policy and Fees](#)

Don't work for a nonprofit? [You can still fundraise for one.](#)

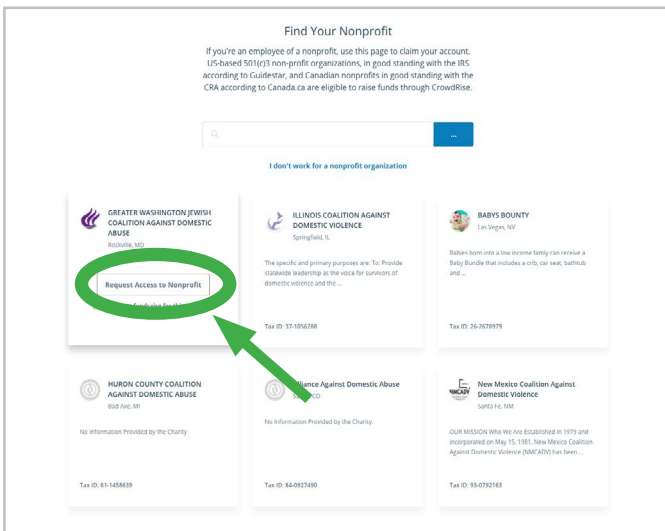
Step 2: Input your information into the appropriate boxes. Make sure to check the bottom-most box to agree to the Terms and Conditions before clicking “Sign Up”.

Find Your Nonprofit

If you're an employee of a nonprofit, use this page to claim your account. US-based 501(c)(3) non-profit organizations, in good standing with the IRS according to Guidestar, and Canadian nonprofits in good standing with the CRA according to Canada.ca are eligible to raise funds through Crowdrise.

[I don't work for a nonprofit organization](#)

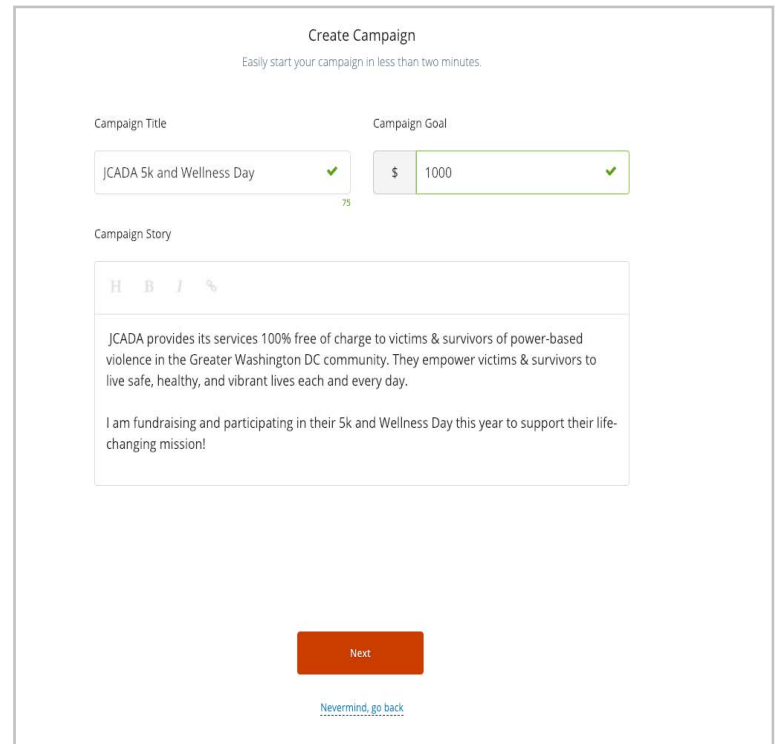
Step 3: Type out the full name, Jewish Coalition Against Domestic Abuse, into the search bar and click “Enter” to select JCADA as your benefiting organization.



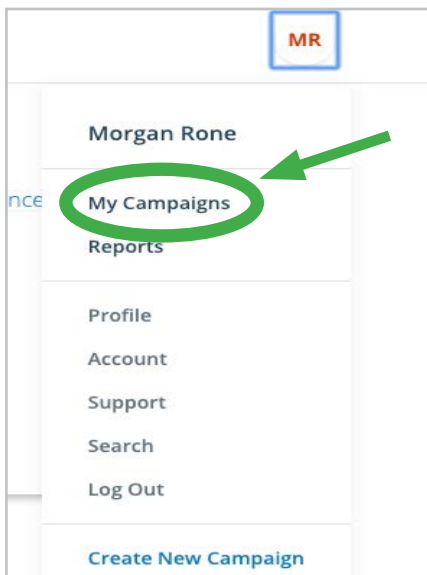
Step 4: Select JCADA as your organization by clicking the bottom-most option in the JCADA box, which should appear with our logo in the upper left corner. Click on “I just want to fund raise for this non-profit”.

Step 5: Fill out your campaign title (which also functions as your team name) and campaign goal. Write a brief description to tell people why you are fundraising for JCADA.

After clicking “Next”, the following screen allows you to choose a photo, but you skip this step for now and return to it later by clicking “Skip this Step” at the bottom of the next screen.



Congratulations! You created your team page! The following steps will teach you how to publish, manage, and edit your Crowdrise page moving forward.

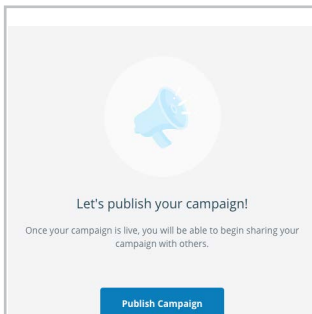
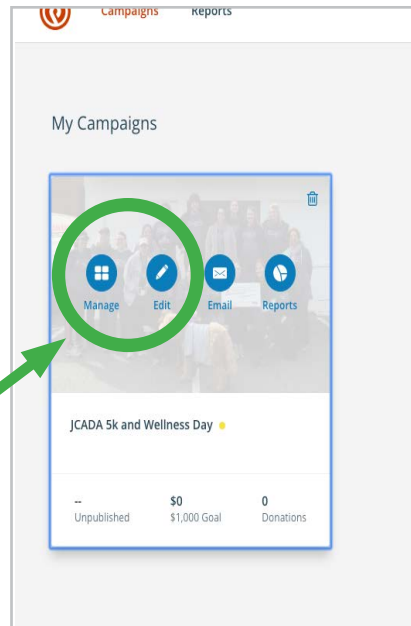


Step 6: Click the little circle button in the upper-right corner for a drop-down menu of options. From this menu you can view your profile, which will display all your current or former fundraisers, and your account, which keeps a record of your sign-up information.

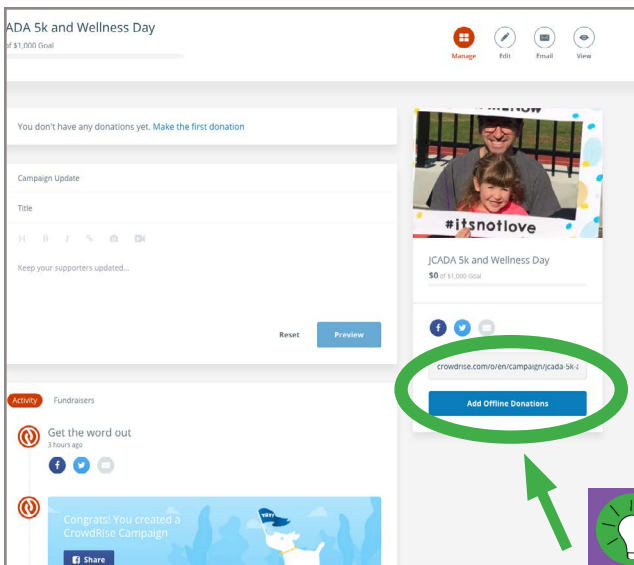
To manage your team page click “My Campaigns”.

Step 7: Your screen should only have the JCADA 5K & Wellness Day displayed. If you move your mouse over the box shown it should give you several click options.

The “Manage” and “Edit” options screens are shown below in that order. Click on either one to navigate to those options.



HELPFUL TIP
First, after clicking on the “Manage” page, be sure to publish your page to make it publicly available for views and donations.



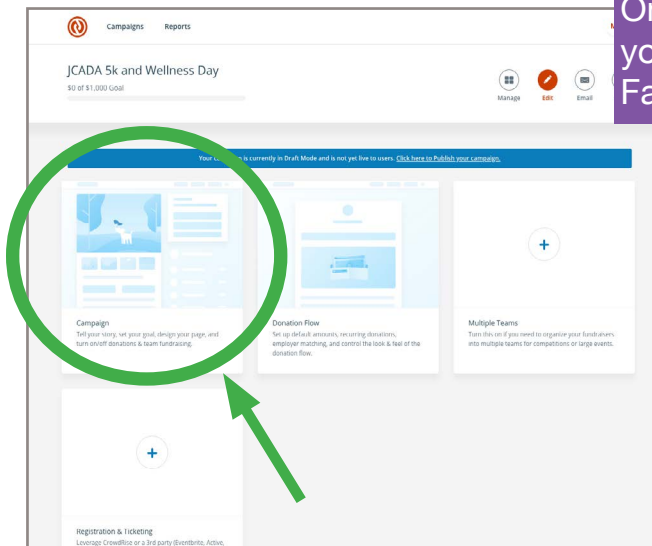
Manage:

Now, you can visit the manage screen of your campaign to write posts to your team page. You can use these posts to update followers or team members of milestones, deadlines, or important news.

HELPFUL TIP
On the far right side of the screen you can find the link to your fundraising page that you can post on other sites like Facebook to spread the word about your efforts.

Edit:

Move your cursor over the “Campaigning” box and click the “Edit” button. The screen that appears next (shown below) is where you can make all kinds of changes to your team fundraising page.



Editing your Campaign Page

Edit your Team Name, add photos, and change your team story on this side of the screen.

These buttons can be used to donate to your team, to join your team, or to share your team campaign on Facebook.

The screenshot shows the 'Campaign' editing interface. On the left is an editing sidebar with sections for Campaign Name, Photos, Video, and Story. The main area displays a preview of the campaign page, including a photo of a man and a child holding a '#itsnotlove' sign, a goal of '\$0 of \$1,000 goal', and buttons for 'Donate Now', 'Join the Team', and 'Share on Facebook'. A green circle highlights these buttons. At the bottom left of the sidebar, three device icons (desktop, tablet, mobile) are circled in green, with an arrow pointing to a callout box.

Use these buttons to preview what your page would look like on a tablet or mobile phone.

The larger, right-hand side of the screen displays a preview of what your page will look like to a site visitor.




HELPFUL TIP

You can also view this without the editing sidebar by clicking the "View" button, which you can find on the "Manage" webpage (refer to the screen-shot in the middle of page 3 in this guide).

Joining an Existing Team

Already have an account? [Log In](#)

 Sign up using Facebook

We will never post without your permission

OR

Shana	✓	Brouder	✓
shana@jcada.org	✓		✓
shana@jcada.org	✓		✓
*****			👁

Do you work for a non-profit? [Click Here.](#)

SIGN UP

By logging in you agree to our [Terms](#), [Privacy Policy](#) and [Fees](#)

Step 1: After clicking “Join the Team” on an existing Crowdrise page (as shown on page 4 in the upper right-hand corner) fill in the appropriate information or sign up with Facebook.

Step 2: Click “Join the Team” in the box that follows.

Join the Team

Join our Team to help us fundraise. Click the Join the Team button below and then you'll instantly have your own fundraising page that you can personalize and share with everyone you know.

Join the Team

After this step, you can manage and edit the team page in the same ways that the rest of this guide outlines. Create posts, add photos and videos, and make changes to the campaign story. The website will track who makes which posts by marking who published each one.

Good luck!
We can't wait to see you on race day!